

UNITED WAY BORN LEARNING ACADEMY: A FOUNDATION FOR YOUR CHILD'S SUCCESS



It's the simple things that make a difference in building a young child's foundation for success in school and life.

It's not flash cards or expensive educational toys, it's making your grocery trip into a treasure hunt for colors and shapes. Turn bath time into a silly song about body parts. Even dinner can become a learning opportunity, as your toddler builds math skills by counting eggs.

Sound simple? Well, that's the idea—to turn everyday activities into opportunities for parents to encourage learning.

The United Way Born Learning Academy offers you tips, tools and resources to do just that. It's a series of six free workshops that provide your family with tools and resources to turn everyday activities into early learning moments. The workshops are at night in local schools, with food and childcare provided.

You can also get ideas from **www.BornLearning.org**, where you'll find tips for learning on the go, answers to help care for young children; fact sheets on a child's ages and stages and more. It's all in Spanish, too.

About United Way Born Learning Academy

United Way Born Learning Academy is a public engagement campaign helping parents, caregivers and communities create early learning opportunities for young children. Designed to support parents in their critical role as a child's first teacher, Born Learning educational materials have been available through the efforts of United Way since 2005. In 2007, United Way of Greater Cincinnati Success By 6, Kenton County Schools under the direction of former Superintendent Tim Hanner and Northern Kentucky University partnered to develop the Born Learning Academy. The Born Learning Academy is a series of parent workshops that engage expectant parents and families with young children to support early learning and school readiness. With support from Toyota Motor Manufacturing Kentucky, Born Learning Academies are designed to increase kindergarten readiness in the Northern Kentucky area, and will undergo a national replication process to increase kindergarten readiness across the United States. Early childhood faculty members Dr. Helene Arbouet Harte and Dr. Jaesook Gilbert of Northern Kentucky University developed the parent workshop curriculum, training guide and supplemental materials.