Life's gifts
Of the most important ethics or values that grandparents would like to pass on to their grandchildren:
- 42% said morals and integrity
- 21% said success or ambition
- 20% mentioned religion
- 14% said consideration
- 10% said to be reasonable

60 million grandparents
The number of grandparents in the US has increased dramatically as the population gets older and people live longer

Sweet little ones
A typical grandparent in the US has five grandchildren

Roles of grandparents

Elder
Showing how to
speak with dignity

Role Model
Imparting a strong
work ethic

Counselor
A wealth of
family wisdom

Confidant
Someone to trust
and talk to

Friend
An imaginative
counterpart to a
child's day

Spiritual Guide
Helping find the
meaning of life

Plamathe
Fun-seeking
and informal

Nurturer
Being deeply
involved in their
life and providing
help when needed

Teacher
An example of
good manners
and morals

49% of grandparents interviewed describe themselves as a friend to their grandchild

33% of those interviewed say they told their grandchildren the family history

35% of those interviewed say they often give their grandchild advice

29% of those interviewed say they pass on stories about the old days

30% of grandparents earn at least $50,000 a year

What roles might my parents play in my child's life?

What are the different roles your parents play when interacting with your child?
- Companion/friend
- Advisor
- Teacher
- Family historian
- Confidant
- Plamathe
- Nurturer
- Travel companion

What values or ethics would you like your parents to pass on to your children?
- High morals and integrity
- Success or ambition
- Religion
- Consideration of others
- Family importance

How often do your kids see their grandparents?
- Child care on an everyday or regular basis
- Babysitting on occasion
- Live in the same household as grandchildren
- See grandparents every week
- See grandparents at least once a month
- Both see and speak by phone to each week
- Have little contact

What gifts do your kids get from your parents?
- Clothes
- Books
- Toys and other play items
- Financial investments

Parents and grandparents should talk about the role the grandparents will play. And, while it is important for the grandparents to respect the parent's wishes, parents need to allow the grandparents to create their own identity. The two most important gifts they can give are love and time. How they do it is their decision.