United Way of San Diego County

uwsd.org



EDUCATION IMPACT WORK

OUR EDUCATION GOAL

Mobilize San Diegans to provide every San Diego County child with the support and education needed for 21st century success

THE BIG PICTURE

There are critical points in a young person's life where timely intervention or the right support can have long-lasting impact.



School Readiness



Early Grade Literacy



Successful middleschool transitions



On-time High school graduation



Completion of college or advanced training

OUR FOCUS

School Readiness goal:

By 2020 all children in San Diego County demonstrate readiness to learn when entering Kindergarten

- **Strategy 1:** Educate parents and caregivers with the tools and knowledge to support all aspects of a child's development, with particular emphasis on language and literacy skills.
- **Strategy 2:** Ensure low-income children can access high-quality early learning experiences.
- **Strategy 3:** Engage parents, schools and the community as active partners to support school readiness and families' overall health and economic stability.

Early Grade Literacy goal:

By 2020, all 3rd grade students in San Diego County will be reading at a proficient or advanced grade level

- **Strategy 1:** Create supports for families and caregivers that enrich language and literacy in the home.
- **Strategy 2:** Engage parents, schools and the community as active partners to support literacy.
- **Strategy 3:** Maximize the use of evidence-based strategies for teaching literacy, with emphasis on English Language Learners and students from low-income households.

WHERE WE ARE TODAY

- Produced San Diego Education Research Overview, a comprehensive, community-focused perspective
 that serves as an important resource for educators, funders, local government officials and the broader
 community (quantitative).
- Conducted community conversations around the county and one-on-ones with experts to hear community voice and assess needs (qualitative).
- Education Vision Council has determined early-years focus for the highest, most cost-effective impact.
- Strategies developed informed by experts, research data, community voice, donor interest.

NEXT STEPS

- Determine where UWSD is most valuable and effective. Are we best suited for the task or could someone else do better with additional resources and collaboration?
- Finalize specific tactics and identify places and programs.
- Identify key success metrics that can be consistently, continuously measured.
- Identify potential partners. Solicit proposals based on goals.
- Make decisions on programs, partners, funding, time horizon.
- Implement then track results. Periodic reporting and evaluation. Make any necessary adjustments.

HOW WE ACHIEVE IMPACT

- Our approach uses both qualitative and quantitative strategies: informed by research, driven by data, confirmed by community.
- Tracking specific metrics: School Readiness
 - Improved parental knowledge
 - Increase in high-quality pre-school or early learning opportunities
 - Engaged community partners to promote school readiness, family health and financial stability
- Tracking specific metrics: Early Grade Literacy
 - Reading proficiency scores
 - · Student and parent engagement
 - Vocabulary development
 - Teacher feedback
 - Improved teacher effectiveness with English Language Learners and students from low-income households
- Strategic selection of programs. Interconnectedness of work, leveraging dollars through partnerships as appropriate.