

SAMPLE LOGIC MODEL

"Parents" = parents & other caregivers

Inputs	Activities	Outputs	Initial Results	Intermediate Results	Long-Term Results
<i>Examples of what a program has to work with</i>	<i>Examples of processes it uses</i>	<i>Examples of what it produces</i>	<i>Examples of Initial impact on target group</i>	<i>Examples of intermediate impact on target group</i>	<i>Examples of benefit to children and families</i>
<p>Child care centers, Family child care home providers, pre-kindergarten parents</p> <p>Resource & Referral Agencies (R&R)</p> <p>Pregnant and teen parents</p> <p>New moms</p> <p>Born Learning (BL) referral to United Way 211</p> <p>Technical Assistance (TA) providers</p>	<p>Distribution of parenting information to families calling R&Rs and through child care/other caregivers</p> <p>Parent/Caregiver workshops</p> <p>Public broadcast access and additional media coverage</p> <p>Technical assistance (One to one and group workshops)</p> <p>Outreach to local leaders and policymakers</p> <p>Local 211 telephone info line providing access to information for parents and providers</p>	<p>Access to ongoing training for staff and parents/other caregivers</p> <p>Access to information, resources, and workshops for parents, caregivers, and providers</p> <p>Public awareness</p> <p>Linkages of support and community services</p> <p>Answers to 211 callers' questions</p> <p>Collaboration within early childhood community</p> <p>Sharing of knowledge between agencies and across enhanced campaigns</p>	<p>Parents see the child care provider as a resource</p> <p>Parents receive parenting information by referring back to BL informational materials and/or by asking for additional materials or information</p> <p>Parents and providers know to call 211 and their local R&R for information</p> <p>Parents feel more capable and understand that their child has unlimited potential</p> <p>Parents understand that their children are born learning</p> <p>Public policymakers, legislators, business leaders, and the public at-large become aware of BL campaign</p> <p>Community partners learn about best practices and strategies from each other and from other enhanced BL campaigns</p>	<p>More educated parents advocate for quality early learning programs/activities</p> <p>Parents are more responsive to their child</p> <p>Parents extend their child's language and promote literacy</p> <p>More children are read to (interactively) on a regular basis</p> <p>Parents/providers are more aware of their role in advocating for early learning information and quality early learning childcare</p> <p>Parents and other caregivers know that their interactions with their child in everyday moments are important to early learning</p> <p>Parents are using BL resources</p> <p>More public displays of parent/child learning interactions</p> <p>Informal care providers provide more opportunities for early learning</p> <p>Additional organizations request TA and information about BL</p>	<p>Greater public support for early childhood legislative initiatives</p> <p>Child abuse and neglect cases are reduced</p> <p>Communities become more active advocates for children</p> <p>Born Learning campaign is expanded to organizations beyond initial participants</p> <p>Children's developmental delays are identified earlier or the need for professional early intervention services is decreased.</p> <p>More children are ready for kindergarten</p>